

COOPERFORMANCE

Digital, state-of-the-art agribusiness education for farmer led enterprises in the agri-food value chain

Erasmus+ Strategic Partnerships

Project number 2019-1-RO01-KA203-063752

**USAMV of Bucharest
Faculty of Management and Rural Development**

INTENSIVE STUDY PROGRAM

Online edition – November 15th - 19th, 2021

[Link MEET: https://....](https://...)



With the support of the
Erasmus+ Programme
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Time frame - 17h00 – 20h00 Romanian time / 16h00 – 19h00 German and Spanish time (plus 2 hours of individual study time)

Day/time (RO)	Activity	Description	Responsible
15 Nov (Day 1) 17.00-17.45	Opening speech		USAMV – Dinu Toma, Prof. PhD, Dean USAMV – Micu Marius, Lecturer PhD, Vice-Dean
	Introduction	Project overview	USAMV - Vlad Ionela Mituko, Lecturer PhD, Project Director
	O4 - Agriculture economics on agri-food value chain and the position of cooperative enterprises (Part 1)	Cooperatives and the market (agrifood chains etc.)	USAMV - Vlad Ionela Mituko, Lecturer PhD
17.45-18.15	O4 – Agriculture economics on agri-food value chain and the position of cooperative enterprises (Part 1)	Country report/summary (Overview on the cooperative sector)	ALS - Ancuta VAMEȘU, Social Economy Expert, President
18.15-18.30	Break		
18.30-19.00	O4 – Agriculture economics on agri-food value chain and the position of cooperative enterprises (Part 1)	Country report/summary (Overview on the cooperative sector)	HUB - Margitta Minah, Lecturer
19.00-19.30	O4 – Agriculture economics on agri-food value chain and the position of cooperative enterprises (Part 1)	Country report/summary (Overview on the cooperative sector)	UAL - Cristina Cano Ortega, Lecturer PhD
19.30-20.00	<i>Discussions of the day</i>		
<i>Individual task for the day - Estimated time – 2 hours</i>		<i>Online material – Country reports (e-learning materials)</i>	
16.Nov (Day 2) 17.00-17.45	O4 - Part 2-Cooperative and other forms of associative and collective action enterprises (Part 2)	Governance in cooperatives	HUB - Markus Hanisch, Prof. PhD
17.45-18.30	O4 - Part 2- Cooperative and other forms of associative and collective action enterprises (Part 2)	Institutional and legal issues Spain	UAL - Cristina Cano Ortega, Lecturer PhD
18.30-18.45	Break		
18.45-19.30	O4 - Part 2-Cooperative and other forms of associative and collective action enterprises (Part 2)	Institutional and legal issues Romania	ALS - Irina OPINCARU, Sociologist, PhD Candidate
19.30-20.00	<i>Discussions of the day</i>		
<i>Individual task for the day- Estimated time – 2 hours</i>		<i>Online material – Legal aspects (e-learning materials)</i>	
17. Nov (Day 3) 17.00-17.30	O4 – Models of management, practical examples and business study cases	Overview of the Part 2 from the case studies (all countries)	USAMV - Toma Elena, Prof. PhD
17.30-18.00	Practical examples and business study cases	Studies - Spain with part of the films Management models (Vicasol+Unica+Cajamar)	UAL - Marina Aguilar Rubio, Senior Lecturer PhD UAL - Cristina Cano Ortega, Lecturer PhD
18.00-18.15	Break		



18.15-18.45		Studies - Germany with part of the films. Management models (Hessen+Tangeln)	<i>HUB - Markus Hanisch, Prof. PhD and Margitta Minah, Lecturer</i>
18.45-19.00	Practical examples and business study cases	Studies - Romania. Management models (Somes Aries zoo + Agromovis Horezu)	<i>USAMV - Defța Nicoleta, Lecturer PhD</i>
19.00-19.30		Studies - Romania with part of the films. Management models (Nadlacan + Victoria+ CAR CFR/Lunca Someșului)	<i>ALS - Ancuta VAMEȘU, Social Economy Expert, President</i>
19.30-20.00		<i>Discussions of the day</i>	
<i>Individual task for the day - Estimated time – 2 hours</i>		<i>Watching the film from Spain /Study on the case studies for the next day</i>	
18.Nov (Day 4) 17.00-17.15	Template presentation	Designing a management model for a cooperative (Team work project)	<i>USAMV - Vlad Ionela Mituko, Lecturer PhD</i>
17.15-18.30	O4 – Management of cooperatives – economic, financial and technical aspects (Part 3) Work on teams – project (Will provide an online template in Google doc)	Working on the case studies which did not have discussed during the day III Each trainer will work with a team, designing a management model (based on the discussions provided during the previous day), including a SWOT analyze	* <i>UAL - Cristina Cano Ortega, Lecturer PhD (CASI) + students Germany</i> * <i>USAMV - Toma Elena, Prof. PhD (ARGEDAVA)</i> * <i>HUB - Markus Hanisch, Prof. PhD and Margitta Minah, Lecturer + students Spain (Schlöben)</i> * <i>ALS - Ancuta VAMEȘU, Social Economy Expert, President (DOJA)</i>
18.30-18.45	Break		
18.45-19.45	Project presentation	Each team will present the Project (4)	
19.45-20.00	<i>Discussions of the day</i>		
<i>Individual task for the day - Estimated time – 2 hours</i>		<i>Watching the film from Romania & Germany Google form – knowledge acquired on the coop sector from the participant countries (Romania, Spain, Germany)</i>	
19.Nov (Day 5) 17.00-17.45	Policy guidelines – Particularities from Romania, Spain, Germany –based on O3 – discussions about what do we have to change/adapt in Romania.		<i>HUB - Markus Hanisch, Prof. PhD</i>
17.45-18.30	What measures on the public policies could we take (farmers' education, increase the awareness of the issues in the Romanian cooperative sector. Recommendation, solutions)		<i>ALS - Ancuta VAMEȘU, Social Economy Expert, President</i>
18.30-19.00	Closing session	Feedback (Google form feedback event), discussions	<i>All partners</i>